

Hi there,

We have a proud team which is comprised of a unique combination of talented professionals with distinctive skills placing customers' satisfaction at the very heart of their commitment. We deeply believe that communication is a state of mind, we endeavour to offer a fulfilling and rewarding work environment to our team. Doing so, we have gathered a great bunch of talented people whose faithfulness is equal to our customers.

Capabilities Presentation





Who are we?

We are a boutique Blackburn, UK based agency comprised of highly talented and extremely experienced industry consultants. We live and breathe the design – it is our passion for the industry that is the foundation of our agency.

We are boutique by design. We have a very selective and intimate team of consultants with extensive experience in all facets of the design industry. We believe we are stronger together than apart – it is our team's collective experiences, skills and knowledge that together inclusively create and deliver solutions of the highest calibre.

Our Core Focus

Strategy

- Communication strategy
- Social media strategy
- Creative concepts
- Web analytics
- Search Engine Optimization
- Cross media strategy
- Copywriting / Content strategy
- Project Planning / Management

Design

- Information architecture
- Graphic charters
- User experience design
- Digital media
- Websites / Intranets / Extranets
- Email marketing
- Multimedia presentations
- Flash animations

Innovation

- In-house R&D
- Holistic technologies
- Rich internet applications development
- Mobile apps (Iphone/Android)
- Webdocs / e-Mags
- Product simulators
- Interactive games



What we do

Giving shape, colours and intensity to your intention is what we do. To achieve this, we accompany you through every steps of the strategic and creation process. From sketching the early stage strategy, through the whole creation process, we spare no effort to build perfectly consistent and **fully integrated communication campaigns aimed at capturing your viewers heart and mind.**

We provide a variety of creative solutions

- Stylish Design for Beautiful & Effective Presentation
- Elegant, Robust & Integrated Technical Solutions
- Branding Strategies
- Marketing Strategies



Our process

We work closely with clients to create unique, stylish and usable designs for the web. We believe information and communication is essential while maintaining elegant simplicity. We have a simple and highly effective four stage process we follow with every project tailored respectfully to its scope

- ▶ 1. Creative Strategy & Discovery
- ▶ 2. Information architecture
- ▶ 3. User Interface Design
- ▶ 4. Front-End Development
- ▶ 5. Back-End Development/Integration



How are we different?

We create strategy and design solutions for web and print. We believe that design when done correctly produces an inclusive and elegant result. We pride ourselves on implementing web best practices that compliment and are inherently incorporated as a part of effective and successful strategy.

- ▶ 1. Creative Strategy & Discovery
- ▶ 2. Information architecture
- ▶ 3. User Interface Design
- ▶ 4. Front-End Development
- ▶ 5. Back-End Development/Integration



Backstage Bar & Grill

- ▶ Brand Identity Design
- ▶ Creative Strategy
- ▶ Information Architecture
- ▶ Usability Best Practices
- ▶ User Interface Design

The screenshot shows the homepage of the Backstage Bar & Grill website. The header features the logo 'BACKSTAGE BAR & GRILL' on the left and a navigation menu with 'HOME', 'ABOUT', 'ORDER-ONLINE', 'MENU', and 'CONTACT' on the right. Below the header is a large image of a dessert, likely a crêpe with ice cream and fruit. To the right of this image is a 'Specials' menu card with two items: 'Coffee & Cake - £2.49' and 'BLT & Coke - £2.99', both with a note 'Choose any coffee and one of our delicious cakes for only 2.49'. Below the main image is a 'Welcome to Backstage Bar & Grill' section with a paragraph of text and a 'We look forward to seeing you soon.' message. At the bottom left is a row of three food images: a sandwich, a burger, and a dessert. At the bottom right is a 'Mailing list' sign-up form with fields for 'Name:' and 'Email:', and a 'Sign up!' button.

BACKSTAGE BAR & GRILL HOME ABOUT ORDER-ONLINE MENU CONTACT

BACKSTAGE BAR & GRILL Specials

Coffee & Cake - £2.49
Choose any coffee and one of our delicious cakes for only 2.49

BLT & Coke - £2.99
Choose any coffee and one of our delicious cakes for only 2.49

Welcome to Backstage Bar & Grill

Here at Backstage Bar & Grill we pride ourselves on offering good, simple, modern food, freshly prepared in our kitchen by our own chefs. Our menu features an excellent range of dishes, providing something irresistible for everyone. But Backstage Bar & Grill isn't just for eating, it has a large and inviting bar, designed to allow you to enjoy wine, cocktails, a refreshing G&T or just a beer in stylish surroundings.

For when a meal is too much, but nibbles are not enough Backstage Bar & Grill offers coffee and cake for you to enjoy with your friends on any afternoon.

We look forward to seeing you soon.

Mailing list
Join our mailing list for the latest offers and promotions direct to your inbox.

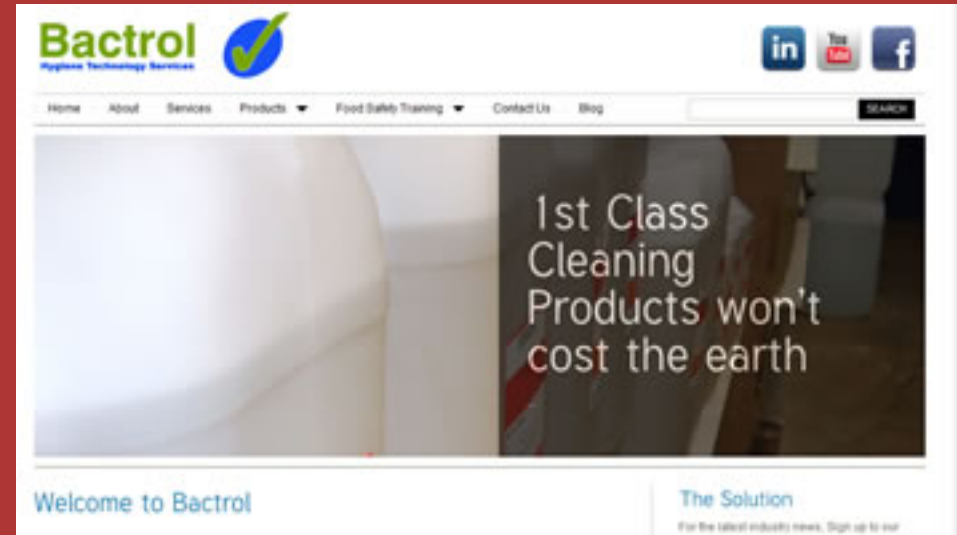
Name:

Email:



Bactrol Hygiene

- ▶ User Interface Design
- ▶ Interactive Flash Design/Development
- ▶ Usability Best Practices
- ▶ XHTML/CSS Template Development
- ▶ WordpressTemplate Integration





Get in touch

Get in touch with us. We're excited to hear about your project.

Liam Wilkes
Senior Consultant
Liam@rocoru.com
07745600666
01614 08 09 06